**KC FOR $15 DAILY CAMPAIGN STRATEGY**

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| **July** | | | |  |
| **1** | **Sa** |  | | |
| **2** | **Su** |  | | |
| 3 | Mo |  | | |
| 4 | Tu |  | | |
| 5 | We |  | | |
| 6 | Th | Share [The Kansas City Star Opinion](https://www.facebook.com/KCStarOpinion/)’s video of Dr. Howard’s interview  Share this “Register to Vote” Post on personal/organization Facebook pages: <https://www.facebook.com/KCfor15/posts/1721632377865274> | | |
| 7 | Fr | Share this “Register to Vote” Post on personal/organization Facebook pages: <https://www.facebook.com/KCfor15/posts/1721632377865274>  **Email your lists** about the July 12 registration deadline | | |
| **8** | **Sa** | Share this “Election Day” Facebook event on personal/organization pages: <https://www.facebook.com/events/156302474911893> | | |
| **9** | **Su** | Share this “Register to Vote” Post on personal/organization Facebook pages: <https://www.facebook.com/KCfor15/posts/1721632377865274> | | |
| 10 | Mo | Share this “Register to Vote” Post on personal/organization Facebook pages: <https://www.facebook.com/KCfor15/posts/1721632377865274>  **Email your lists** about phonebanking Thursday, Friday, and Saturday  Post about phonebanking Thursday, Friday, and Saturday on social media | | |
| 11 | Tu | Share this “Register to Vote” Post on personal/organization Facebook pages: <https://www.facebook.com/KCfor15/posts/1721632377865274> | | |
| 12 | We | Share this “Faith and GOTV Rally” Facebook event: <https://www.facebook.com/events/113499379286505> | | |
| 13 | Th | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 5:00-8:00pm  Share this “Election Day” Facebook event on personal/organization pages: <https://www.facebook.com/events/156302474911893>  Make donation to KC for $15 by today (make checks out to Committee to Abolish Poverty or SCLC) | | |
| 14 | Fr | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 11:00am-2:00pm | | |
| **15** | **Sa** | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 9:00am-12:00pm | | |
| **16** | **Su** | Share this “Faith and GOTV Rally” Facebook event :<https://www.facebook.com/events/113499379286505> | | |
| 17 | Mo | **Email your lists** about phonebanking Thursday, Friday, and Saturday  Post about phonebanking Thursday, Friday, and Saturday on social media | | |
| 18 | Tu | Share this “Election Day” Facebook event on personal/organization pages: <https://www.facebook.com/events/156302474911893> | | |
| 19 | We | Share this “Faith and GOTV Rally” Facebook event: <https://www.facebook.com/events/113499379286505>  **Email your lists** about the “Faith and GOTV Rally” | | |
| 20 | Th | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 5:00-8:00pm | | |
| 21 | Fr | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 11:00am-2:00pm | | |
| **22** | **Sa** | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 9:00am-12:00pm  Share this “Faith and GOTV Rally” Facebook event:\_\_\_\_\_\_\_\_\_\_\_\_\_ | | |
| **23** | **Su** | Share this “Election Day” Facebook event on personal/organization pages: <https://www.facebook.com/events/156302474911893> | | |
| 24 | Mo | **Email your lists** about phonebanking Thursday, Friday, and Saturday  Post about phonebanking Thursday, Friday, and Saturday on social media | | |
| 25 | Tu | Share this “Faith and GOTV Rally” Facebook event: <https://www.facebook.com/events/113499379286505> | | |
| 26 | We | **Email your lists** about the “Faith and GOTV Rally” | | |
| 27 | Th | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 5:00-8:00pm | | |
| 28 | Fr | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 11:00am-2:00pm | | |
| **29** | **Sa** | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 9:00am-12:00pm  Share this “Faith and GOTV Rally” Facebook event: <https://www.facebook.com/events/113499379286505>  **Email your lists** about the “Faith and GOTV Rally” | | |
| **30** | **Su** |  | | |
| 31 | Mo | Share this “Election Day” Facebook event on personal/organization pages: <https://www.facebook.com/events/156302474911893>  **Email your lists** about phonebanking Thursday, Friday, and Saturday  Post about phonebanking Thursday, Friday, and Saturday on social media | | |
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| **August 2017** | | | |  |
| 1 | Tu |  | | |
| 2 | We | **Email your lists** about Election Day | | |
| 3 | Th | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 5:00-8:00pm  Share this “Election Day” Facebook event on personal/organization pages: <https://www.facebook.com/events/156302474911893> | | |
| 4 | Fr | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 11:00am-2:00pm  Share this “Faith and GOTV Rally” Facebook event: <https://www.facebook.com/events/113499379286505>  **Email your lists** about the “Faith and GOTV Rally” | | |
| **5** | **Sa** | Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) 9:00am-12:00pm  Share this “Faith and GOTV Rally” Facebook event: <https://www.facebook.com/events/113499379286505> | | |
| **6** | **Su** | Share this “Faith and GOTV Rally” Facebook event: <https://www.facebook.com/events/113499379286505>  Share this “Election Day” Facebook event on personal/organization pages: <https://www.facebook.com/events/156302474911893>  Attend the “Faith and GOTV Rally” at St. Mark Union Church at 4pm  Attend phonebanking (Time/Place TBA) | | |
| 7 | Mo | Share this “Election Day” Facebook event on personal/organization pages: <https://www.facebook.com/events/156302474911893>  **Email your lists** about Election Day  Attend phonebanking at CCO Office (2400 Troost Ave, Suite 4600) Time TBA | | |
| 8 | Tu | ELECTION DAY! See below. | | |
| **Election Day Details**  Share this “Election Day” Facebook event on personal/organization pages: <https://www.facebook.com/events/156302474911893>  **Email your lists** about Election Day  Drive voters to polls  Etc. | | | | |
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